WORKSHOP: IDEA GUIDED BUILDING FOR CROSS4HEALTH 1st OPEN CALL

Delivering innovations

from aerospace and energy

for tomorrow's healthcare

biotecyl
Cluster de salud de Castilla y León

Cross4Health

Valladolid, Spain – April 11th 2018

This project has received funding from the European Union's Horizon 2020 Research and Innovation Programme under Grant Agreement No. **731391**

What is Cross4Health?

Cross4Health (http://www.cross4health.eu) aim is to promote and support collaborative health innovation solutions generated by **Aerospace and Energy SMEs together with Health-related SMEs** from sectors such as Biotechnology, ICT and Medical Devices.

The goal is to foster collaboration and transfer of knowledge between Aerospace and Energy SMEs with Biotechnology, ICT and Medicine SMEs for the generation of cutting-edge solutions that enhance patient-centred personalized care. In addition to funding and supporting SMEs delivering disruptive healthcare products, processes and services.

Cross4Health consortium is made up of 7 partners from 6 different countries. Starting on September 2017, the project has a duration of 2,5 years and is supported by Horizon 2020. Cross4Health Project has a CE grant of 5 million euros and, directly, 3,5 million euros will be distributed among SMEs and start-ups.

What is the workshop about?

During the workshop Cross4Health European Project will be introduced as well as key aspects related to the 1st Open Call: challenges and mechanism of participation.

The first training session will be devoted to highlighting **the essential elements of an R&I project idea with the help of an IT innovation idea building and project execution tool: INNOWIZARD** to empower participants in the idea definition and full business plan development throughout C4H 1st Open Call challenges.

The **Workshop** will continue with a session dedicated to **the presentation of project ideas** coming from SMEs from Medicine, Energy and Aerospace sectors focused on 1st Open Call challenges. **The ideas will be evaluated by an expert panel** and the winners will have the possibility to attend to the different events organized by Cross4Health through Europe. In the following session we will **build the Project Concept of winners through INNOWIZARD tool**. This directed creativity session will be drive to structure the work towards transfer of knowledge between Aerospace, Energy and Biotechnology, ICT and Medical Devices.

Additionally, a **preliminary assessment of possible ways of public financial support for those selected ideas** (especially the SME Instrument) will be performed by RTDI experts.

Who can attend?

This workshop is aimed at researchers and SMEs in aerospace and energy sectors together with health sectors such as ICT, BIO and Medical Devices.

Workshop entrance will be free until seating capacity is reached (100 attendees). Remote assistance/ participation will be possible.

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AGENDA

8:30 - 9:00	**Registration**
9:00 – 9:30	**Introduction to Cross4Health European Project:** highlights and challenges of Cross4Health 1st Open Call – *A. Jorquera (BIOTECYL)*
9:30 – 10:15	**Training Session**: The inherent value of the idea & INNOWIZARD. Targeting critical aspects for successful projects through an Innovation idea building and project execution tool – *E. Garcia (RTDI)*
10:15 - 11:15	**Workshop 1**: Presentation of project ideas – **Chairs:** *E. García & L. Muñoz (RTDI)*
11:15 – 11:45	**Coffee break**
11:45 - 12:30	**INNOWIZARD** – Live demo – *L. Muñoz (RTDI)*
12:30 – 14:30	**Workshop 2**: Building of project ideas – **Chairs:** *M. Becerra & A. Jorquera (BIOTECYL)*; **Coaches:** *E. García & L. Muñoz (RTDI)*
14:30 – 15:00	**Conclusions and Awards Ceremony**
15:00 - 16:00	**Networking lunch**

Registrations:
Complete the following registration form: HERE

Contact:
Anna Jorquera: ajorquera@biotecyl.com
Mercedes Becerra: mbecerra@biotecyl.com

Venue:
The workshop will be held in Parque Científico of Valladolid University, in **Centro de Transferencia de Tecnologías Aplicadas**, CTTA-FEDER building.

http://www.parquecientificouva.es/presentacion/dnde-estamos

More information:

Web: **http://www.cross4health.eu/**

Web: **biotecyl.com**

Facebook: @Cross4Health

Twitter:@Cross4Health

LinkedIn Group: CrossHealth